



# DR. RAPHAEL BIERI

## ABOUT ME

- Enthusiastic and strategic entrepreneur with a strong track record of driving performance in various pharmaceutical organizations
- Extensive experience in several commercial and medical functions in the pharmaceutical industry, both in Europe and North America
- Excellence in pre-launch and launch activities in various therapeutic areas including neurology, immunology, rheumatology, ophthalmology, and rare disease
- Passionate about building and maintaining strong relationships with external stakeholders such as healthcare organizations, venture capital firms, HCPs, academic institutions, payers, and healthcare authorities
- Development and execution of novel and highly innovative go-to-market models in the pharmaceutical industry

## PROFESSIONAL EXPERIENCE

Since 04.2023

Biotech Investments Ltd, Lucerne, Switzerland

Founder and Director

Since 09.2022

Biogen Switzerland AG, Baar, Switzerland

Customer Lead Rare Diseases

10.2020 – 09.2022

Biogen Switzerland AG, Baar, Switzerland

Commercial Head Rare Diseases

08.2019 – 08.2020

Hoffman-La Roche Ltd, Mississauga, Canada

Medical Science Liaison, Neuroimmunology, Western Canada

04.2018 – 07.2019

Roche Pharma Switzerland AG, Basel, Switzerland

Medical Science Liaison, Autoimmune Diseases

09.2016 – 03.2018

Roche Pharma Switzerland AG, Basel, Switzerland

Medical Science Liaison, Immunology & Ophthalmology

## KEY COMPETENCIES

- ✓ Strategic thinker with a strong business acumen
- ✓ Broad scientific and medical expertise
- ✓ Detailed understanding of both drug development and commercialization
- ✓ Specialized in the development of innovative go-to-market models

## EDUCATION

2012 - 2015

**PhD in Cell Biology**

University of Basel

2009 - 2010

**M.Sc. in Molecular Biology**

University of Basel

2006 - 2009

**B.Sc. in Molecular Biology**

University of Basel

## AWARDS

2022

**Global CEO Award at Biogen**

- Successful Business Transformation
- Customer Excellence
- Digitalization of Healthcare

## LANGUAGES

- German (mother tongue)
- English (fluent)
- French (CEF level B2.2)

## INTERESTS

- Various sports (running, mountainbiking, beachvolleyball, cross-country skiing, ski touring)
- Spending time with family & friends

## CONTACT



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20.02.1986

## ACADEMIC EDUCATION

01.2016 – 07.2016

University of Basel, Switzerland

### Postdoctoral Studies

- Research on the pathogenesis of Buruli ulcer
- Pluschke lab, Swiss TPH

03.2012 – 12.2015

University of Basel, Switzerland

### PhD in Cell Biology

- Thesis Title: “Aspects of the Pathogenesis, Immunity and Treatment of Buruli ulcer”
- Pluschke lab, Swiss TPH, University of Basel, Switzerland
- Doctoral thesis grade: Summa cum laude

09.2009 – 12.2010

University of Basel, Switzerland

### Master of Science in Molecular Biology

- Thesis Title: “Functional evaluation of the role of Paralemmin-1 in lymphatic endothelial cells”
- Christofori lab, Biozentrum
- Master thesis grade: 6.0 (6.0 = best, 1.0 = worst)

09.2009 – 12.2010

### Bachelor of Science in Molecular Biology

- Bachelor's degree grade: 5.2 (6.0 = best, 1.0 = worst)